

Promote the numismatics of the Euro and the knowledge of the European numimatics, as well among its members than among the general public...

# Presentation of the association

AD€ 36 rue Vivienne 75002 PARIS FRANCE

Association governed by the French law of July 1st, 1901 Member of the French Numismatic Associations Federation Member of the International Numismatic Council

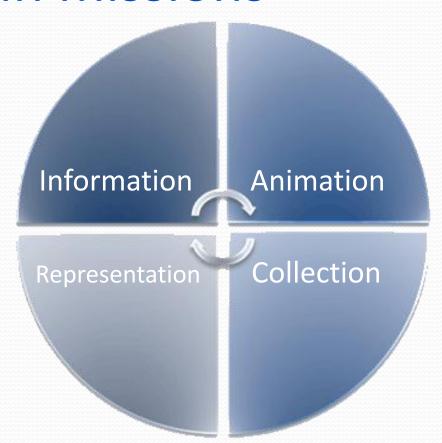


## General presentation

- The largest French numismatic association in terms of members: more than 1,700 members in 2012
- Not a geographically located association, but which deals with a sole subject: the Euro
- An association dedicated to the collectors, offering a full range of services
- An Internet site to communicate information to its members: <a href="http://www.amisdeleuro.org">http://www.amisdeleuro.org</a>

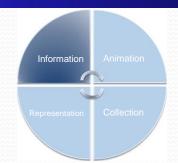


### Four main missions





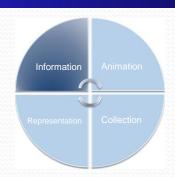
#### Information



- Heading "Online catalogue" of the website:
  - More than 5,700 pages and 2,000 pictures
  - 8 themes: coins (circulating, BU and Proof sets), official sets, non circulating commemorative coins, varieties, artefacts, starter kits, Euro items, banknotes...
- Heading "Countries": history, general information about each country
- Heading "Documents"



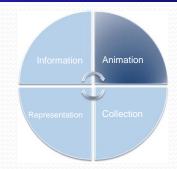
# Information (end)



- Heading "Documents"
- Information in the magazine "Bulletin Numismatique"
- Articles in the specialized press



#### **Animation**



- The Internet forum: the central members-only discussion's area (more than 49,000 posts)
- The members' directory, equipped with a powerful search engine and an interactive map
- Small ads: a members-only area for buying, exchanging and selling (700 small ads every year)
- Grouped Purchasing between Members



## Collection

- Organization of Consolidated Orders
  - 4 to 6 Consolidated Orders a year
  - More than 15,000 items ordered in 2012
- A boxed set, bearing its effigy, issued by the association every year (+ 2 *touristic* medals in 2009 and 2013, and a boxed set of "commemorative banknotes" in 2010)
- Partnerships
  - partner companies proposing discounts on numismatic material
  - Press partnership allowing discounts





## Representation

- Beside national and international authorities
  - French Numismatic Associations' Federation
  - International Numismatic Council
- Beside the minting institutions
  - Regular contacts with the different institutes
  - Frequent contacts with the "Mint of Paris"
- Beside the European Commission (and the ECB)
  - Emission of recommendations and reports
- The CEDA prize awarded every year
- Representation beside the general press
- Representation in numismatic fairs





#### To contact us

- General information: <a href="mailto:info@amisdeleuro.org">info@amisdeleuro.org</a>
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